

CORPORATE PARTNERSHIPS REPORT

OVERVIEW OF WWF-SWEDEN'S CORPORATE PARTNERSHIPS JAN-DEC 2020

For further information on specific partnerships, please contact
WWF-Sweden
Erika Sundell (Erika.Sundell@wwf.se)

For any media enquiries, please contact
Marie von Zeipel (Marie.VonZeipel@wwf.se)

WWF is one of the world's largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

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TAKING BOLD COLLECTIVE ACTION

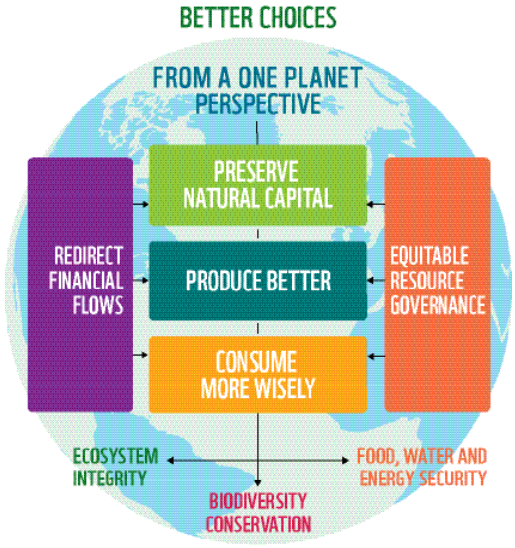
The time to act is now. We have put in place a global conservation strategy that reflects the way the world is changing, meets the big environmental challenges of the age and helps us simplify, unite and focus our efforts for greater impact.

WWF will continue to deliver locally in crucial ecoregions around the world, but sharpen our focus on six global goals – on wildlife, forests, oceans, water, climate and energy, and food – and three key drivers of environmental degradation – markets, finance and governance. We are creating global communities of practice for each of the goals and drivers composed of specialists from WWF and key external partners. This will foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale, as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can't effect the change needed. That is why our work on the goals and drives is strongly inclusive of our partnerships with institutions and corporations, both local and global. The changes we want to see in the world can only come about through the efforts of many actors: local communities and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers and researchers.

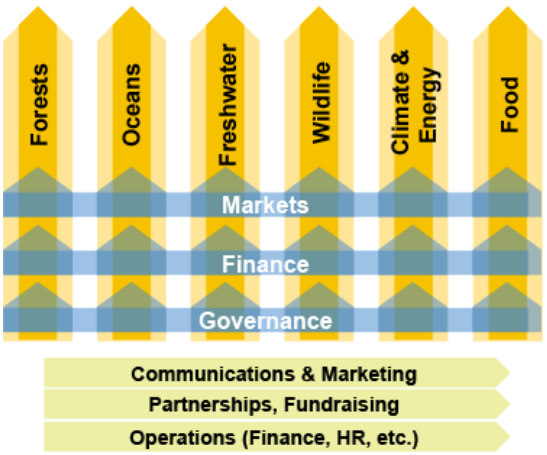
There has never been a stronger sense of urgency for action. In WWF we are defining new ways of working together to make a difference at a scale that matters. We know we must redefine humanity's relationship with the planet. And together we passionately believe we can.

OUR VISION FOR CHANGE



HOW WE MAKE IT HAPPEN

6 global goals, 3 cross-cutting drivers, delivered by powerful communities of practice and partners



OUR WORK WITH THE CORPORATE SECTOR

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature. As the 2020 Living Planet Report demonstrates, the challenges that the global environment is facing today are too big, too interconnected and too urgent for any one organization to solve alone.

Therefore, WWF seeks to work with those who have the greatest potential to reduce the most pressing threats to the diversity of life on Earth and together find solutions to conservation challenges such as deforestation, over-fishing, water scarcity and climate change. The private sector drives much of the global economy, so we consider that companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably. The private sector is also primed to lead on rapid adaptation and on the innovative solutions needed to drive change.

By working with companies, WWF aims to change behaviour and drive conservation results that would not be possible otherwise.

More specifically, our work with the private sector aspires to do this by:

- promoting better production and responsible sourcing of raw materials that otherwise drive deforestation or unsustainable use of water;
- encouraging a switch away from fossil fuels to 100 per cent renewable energy and away from fossil fuels;
- engaging jointly on public policy;
- supporting the equitable sharing of natural resources;
- redirecting financial flows to support conservation and sustainable ecosystem management;
- raising awareness of the need to consume more wisely; and
- protecting some of the world's most ecologically important places.

We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms (such as the UN Global Compact, Science Based Targets and the Consumer Goods Forum) to make ambitious commitments and to engage in public policy discussions, and supporting credible certification schemes (e.g. Forest Stewardship Council (FSC), Marine Stewardship Council (MSC) Aquaculture Stewardship Council (ASC), Roundtable on Sustainable Palm Oil (RSPO), Roundtable on Responsible Soy (RTRS). We also publish scorecards and reports on company or sector performance (e.g palm oil scorecard; soy scorecard, and sustainable cotton ranking), mobilize public pressure through high-profile campaigns on issues related to business activities, as well as work in partnership with individual companies.

This report presents an overview of the partnerships that WWF-Sweden has with individual companies.

WWF's CORPORATE PARTNERSHIPS

Our cooperation with partners is based on a common understanding of issues, shared ambitions or activities, and a willingness to speak out in public. In general, we distinguish three types of partnerships with companies:

1. Driving sustainable business practices;
2. Communications and awareness raising; and
3. Philanthropic partnerships.

Driving sustainable business practices

Our bilateral partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company's operations and value chain. These intend to reduce the major environmental impacts of some of the world's largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and markets.

Communications and awareness raising

The second way that WWF partners with the private sector is by raising awareness of key environmental issues and mobilizing consumer action through communications and campaigns (including cause-related marketing campaigns). These partnerships also aim to highlight the beauty and uniqueness of places and species for which WWF stands. This approach includes, for example, consumer actions to encourage the purchase of sustainable products such as MSC-certified fish, or results in companies supporting campaigns that inspire action in favour of special places such as the Arctic or endangered species like the tiger.

Philanthropic partnerships

The third approach is articulated through specific programmes with companies to fund conservation projects and the institutions that deliver them. Philanthropic relationships with companies raise money for the conservation of key places and species, and the capability and tools to deliver such conservation.

WWF partners on a philanthropic or awareness-raising level with companies that are already committed to conservation or are undertaking substantial action to improve their sustainability performance.

As this report shows, many partnerships with companies use a combination of these approaches.

TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including business.

We want all our partnerships with business to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have, therefore, started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the business sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue or start reporting publicly on all our private sector relationships, their intent, objectives and impacts, of which this report is one part.

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-Sweden has with individual companies. Funds obtained through corporate partnerships are typically used by WWF to:

- Work with the company to reduce its impacts and footprint and to help shift sectors and markets toward sustainability in line with WWF's global conservation strategy;
- Raise public awareness of key conservation challenges;
- Directly support WWF conservation projects.

WWF-Sweden is responsible for the (contractual) agreement(s) with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

The report covers the period January to December 2020.

In financial year 2020, the total income from business represented 18 % of the total WWF-Sweden's income.

WWF works with companies to achieve our conservation goals. NGO and company partnerships involve engaging in constructive dialogue while challenging each other with real issues. As such, they involve opportunities and risks for both parties. At WWF, we manage the risks by having clear guidelines and criteria in place, including a due diligence process. In all relationships, we maintain and exercise the right to public commentary.


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INFORMATION ON WWF-SWEDEN'S CORPORATE PARTNERSHIPS

The following list of companies is an overview of all the corporate partnerships that WWF-Sweden's has with an annual budget of greater than EUR25,000. Details of each partnership can be found below:

Apotea

AstraZeneca

Axfood

Electrolux

Gina Tricot

Glacial

H&M Group

Hållbar Livsmedelskedja

IKEA

Nordea Liv & Pension

Novamedia Svenska Postkodlotteriet

Pandaförsäljningen

Returpack-Pantamera

SEB

Skandia

Stromma

Tetra Pak

Volvo Group

APOTEA

Industry
On-line pharmacy, health and well-being (both medication, hygiene products and food)

Type of partnership
Communication and awareness raising
Philantropic

Conservation focus of partnership
Oceans

FY 2020 budget range (EUR)
250,000–1,000,000

Joining forces to save the Baltic Sea

Apotea is one of Swedens largest online pharmacy services.

Apotea raise funds to save the Baltic Sea in many ways. They fund a project called Protection below the surface which is about finding the best actions to save biodiversity in shallow waters below the surface of the Baltic Sea.They have also signed Science Based Targets and are working continuously to lower their climate impact. Apotea uses its communication channels to inform their customers about sustainability challenges, mainly linked to the Baltic sea, biodiversity and climate change.

ASTRAZENECA

Industry
Pharmaceuticals & Biotechnology

Type of partnership
Sustainable business practices

Conservation focus of partnership
Freshwater

FY 2020 budget range (EUR)
25,000–100,000

Driving water stewardship in the pharma industry

AstraZeneca is a leading global pharmaceutical companies with a significant manufacturing and R&D presence in Sweden. WWF Sweden and AstraZeneca in 2020 entered into a multi-year partnership with an initial focus on water stewardship. Based on water risk analyses of the company's sites globally in WWF's Water Risk Filter, current water stewardship strategy for the company will be updated with intention to be followed by implementation of collective action projects in relevant river basins. AstraZeneca also sets out to take leadership on water stewardship in the pharmaceutical industry together with other companies.

AXFOOD

Industry
Retail (general, grocery)

Type of partnership
Communication and awareness raising
Sustainable business practises

Conservation focus of partnership
Oceans
Food

FY 2020 budget range (EUR)
25,000–250,000

Axfood and WWF in collaboration for sustainable seafood

Axfood and WWF have signed an agreement on cooperation for sustainable seafood. The aim is to ensure that Axfood will meet its goal of selling sustainable seafood products under their store brands Willys, Hemköp and Axfood Snabbgross. Above all, Axfood aims to meet the goal by 2022 of only selling seafood that has a green light in accordance with WWF's Seafood Guide.

ELECTROLUX

Industry
Household Goods, Furniture & Textiles

Type of partnership
Sustainable business practices

Conservation focus of partnership
Freshwater

FY 2020 budget range (EUR)
25,000–100,000

Analysis water risks in the value chain

WWF and Electrolux in 2020 entered into a partnership on water stewardship. In collaboration with WWF's global experts in the field, the parties will carry out an analysis of Electrolux water risks in WWF's water risk filter in order to determine where the company's material water risks are located. This will result in recommendations that will form the basis for Electrolux's forthcoming water strategy. Electrolux was one of the first companies to use the first version of WWF's water risk filter in 2013.

GINA TRICOT

Industry
Apparel & Textiles

Type of partnership
Sustainable business practices
Communication and awareness raising

Conservation focus of partnership
Freshwater

FY 2020 budget range (EUR)
25,000–100,000

WWF and Gina Tricot in partnership for sustainable water use

WWF and Gina Tricot are collaborating to develop a water strategy for Gina Tricot's operations – from supplier to consumer. Together we are analyzing the company risks linked to water use in their value chain and developing goals and actions to address them. Gina Tricot is also collaborating with other stakeholders in their main water risk areas.

In 2020, Gina Tricot and WWF released the joint collection "Reuse for the planet" consisting of reused t-shirts with new prints. The purpose was to draw attention to a more sustainable way of consuming fashion and show that used fashion is as good as new.

GLACIAL

Industry
Retail

Type of partnership
Communication and awareness raising

Conservation focus of partnership
Oceans

FY 2020 budget range (EUR)
25,000–100,000

Joining forces to save the Oceans from plastcs

GLACIAL makes one of the most sustainable stainless steel water bottles on the market. The agreement between WWF and GLACIAL is a combined partnership and licensing agreement, which means that GLACIAL donates circa 10 SEK per co-branded bottle to supports WWF's work to reduce plastic in our oceans. GLACIAL also runs its own fundraising campaigns where the money goes to WWF's efforts to save the seas.

H&M GROUP

Industry
Clothing and apparel

Type of partnership
Sustainable business practises
Communication and awareness raising

Conservation focus of partnership
Freshwater
Climate & Energy

FY 2020 budget range (EUR)
1,000,000–3,000,000

Partnering on water stewardship, climate and biodiversity in the fashion industry

WWF and H&M group first entered a partnership in 2011, focusing on water stewardship. The aim was to raise awareness, to improve responsible water use throughout H&M group's entire supply chain and to inspire other companies. The water stewardship work has included multiple basin projects from China to Turkey and also calls fashion brands to join global collective action on setting best management practise and water targets relating to 2030 SDG 6 fulfilment.

In 2016, the partnership expanded to include climate action and a strategic dialogue. H&M group's climate strategy was developed in collaboration with WWF, with the target of H&M becoming climate positive throughout its value chain by 2040. WWF is also working with H&M group to create guidance and a credible definition for a 'climate positive' business movement. The strategic dialogue focused on key issues in the fashion industry, such as raw materials and biodiversity, with the aim of bringing sustainable and science-based solutions to H&M group and the broader industry. In late 2020, the strategy dialogue was reshaped and formalized into a biodiversity stream within the partnership. The ambition of the biodiversity stream is to reduce H&M's overall pressures on biodiversity and nature and to strive towards net-gain impacts. This will be done by addressing impacts of raw material sourcing and production, increasing overall awareness of the urgency to act on nature loss and aiming to scale solutions within the fashion industry. To achieve the overall ambition, the biodiversity stream will focus on strategy development, biodiversity impact projects as well as advocacy and awareness raising.

In 2010, 2016 and 2018, WWF and H&M also collaborated on a clothing collections made from more sustainable materials. The goal of these collaborations was to inspire H&M customers to care for the planet and to raise funds for WWF's species and marine work.

Member of Climate Savers *

HÅLLBAR LIVSMEDELSKEDJA

Industry
Food industry (general)

Type of partnership
An industry collaboration coordinated by WWF
Communications and awareness raising
Sustainable business practices

Conservation focus of partnership
Food
Markets

FY 2020 budget range (EUR)
25,000–250,000

Improving sustainability in food production & consumption

WWF-Sweden is co-ordinating a food sector initiative,Hållbar Livsmedelskedja (Sustainable Supply Chain for Food in Sweden), which includes 15 leading companies with the aim to, in a pre-competitive way, significantly improve the sustainability of food production and consumption in Sweden by 2030. The members are processors, food service providers and retailers, the latter group comprises around 85 % of Swedish food retail sector. Members are: Arla, Axfood, Coop, Fazer, HKScan, ICA, Lantmännen, Löfbergs, Martin & Servera, Orkla, Paulig, Polarbröd, Pågen, Tetra Pak and Unilever.

The initiative has delivered consensus on the most important environmental and social issues to address in the supply chain as well as developed concrete tools that are open source. The tools include Sustainable Products, a holistic materiality analysis and a tool to define "better products" as well as what negative aspects that needs to be eliminated urgently; agreed on a food waste hierarchy; and developed a system in collaboration with Nielsen to systematically measure the value and trends of "better products" on the Swedish markets.

IKEA

Industry
Retail
Household goods and textiles

Type of partnership
Sustainable business practises

Conservation focus of partnership
Forests
Freshwater
Markets (cotton)

FY 2020 budget range (EUR)
> 3,000,000

Transforming business for people and planet

IKEA and WWF have been working together since 2002 to safeguard and manage precious natural resources and transform business for the benefit of people and planet. Through engagement in 17 countries, innovation and advocacy, the partnership supports responsible forest management, more sustainable cotton, and good water management. During 2020, IKEA reached their wood from more sustainable sourced goal. Today, more than 98% of wood sourced for IKEA products is FSC-certified or recycled. This positive development was greatly supported by the work of the forest partnership, which has contributed towards an increase of FSC-certified forests over many years.

*Member of GFTN

*Member of Climate Savers

NORDEA LIV & PENSION

Industry
Finance

Type of partnership
Sustainable business practises

Conservation focus of partnership
Climate & Energy

FY 2020 budget range (EUR)
25,000–100,000

Nordea LP & WWF partnership

During 2018-2020, WWF supported Nordea Liv & Pension to align their portfolio with the Paris agreement on climate by implementing science-based methods for the assessment and management of their financial assets.

Following this collaboration, Nordea Liv & Pension has also joined the UN Net-Zero Asset Owner Alliance, for which WWF is one of the founding partners.

NOVAMEDIA SVENSKA POSTKODLOTTERIET

Industry
Media, Communications & Entertainment

Type of partnership
Philanthropic

Conservation focus of partnership
Climate & Energy
Forest
Marine
Freshwater
Food
General support

FY 2020 budget range (EUR)
1,000,000–3,000,000

Swedish Postcode Lottery & WWF partnership

The Swedish Postcode Lottery was established by the Dutch company Novamedia, in order to raise funds for charities and increase awareness for their work. Novamedia operates lotteries in the Netherlands, Sweden, the UK, Germany and Norway and WWF is a beneficiary to the lotteries in all five countries. In Sweden, WWF is one of about 60 beneficiaries to the Swedish Postcode Lottery, and has been so since the lottery's inception in 2005.

The support from the Swedish Postcode Lottery has contributed to a wide range of important projects, both in Sweden and globally. It has helped WWF to scale up existing projects, pursue more activities and achieve faster results. In addition to supporting WWF's operations through the un-earmarked support, the lottery has also supports a number "Special Projects" mainly focused on the SDG:s.

PANDAFÖRSÄLJNINGEN

Industry
Retail

Type of partnership
Communications and awareness raising
Philanthropic

Conservation focus of partnership
Wildlife

FY 2020 budget range (EUR)
250,000–1,000,000

Helping youth save endangered species

WWF has collaborated with Pandaförsäljningen since 1983. In the fall each year, thousands of young people raise money for WWF by selling products from Pandaförsäljningen's product catalogue. The products are selected in consultation with WWF and are chosen with sustainability performance in mind. Each product sold includes a contribution to WWF's work to save endangered species.

RETURPACK-PANTAMERA

Industry
Recycling

Type of partnership
Communication and awareness raising
Philanthropic

Conservation focus of partnership
General support

FY 2020 budget range (EUR)
25,000–250,000

Returpack and WWF work together to increase recycling

Returpack is responsible for the Swedish deposit system of cans and PET bottles used for the consumption of beverages. The recycling of cans and PET bottles makes a big difference to the environment, especially in terms of littering, energy savings and cutting carbon emissions.

Returpack is working on various projects, such as collaborating with Swedish camping sites, in order to increase recycling of empty cans in Sweden. Through these projects several of its partners have provided donations to WWF.

SEB

Industry
Banking and finance

Type of partnership
Philanthropic

Conservation focus of partnership
General support

FY 2020 budget range (EUR)
250,000–1,000,000

WWF and SEB – a long-term partnership

WWF have had a partnership with SEB since the 1980's. SEB operates an equity fund, SEB WWF Nordenfond, that contributes substantial general financial support to WWF's activities.

WWF and SEB have worked to develop environmental and sustainability policies in, among others, the shipping industries. The partnership has also included advocating specific positions – through policy statements – on freshwater and climate change issues.

SKANDIA

Industry
Banking and finance

Type of partnership
Philanthropic

Conservation focus of partnership
General support

FY 2020 budget range (EUR)
250,000–1,000,000

Skandia and Världsnaturfonden: 31 years of funding conservation

Skandia is a large independent customer owned banking and insurance groups, "Skandia World Wildlife Fund" (Världsnaturfonden) which was founded in 1988, invests in companies that are expected to give good returns and meet the specific environmental criteria that Skandia has developed in collaboration with WWF-Sweden. The Fund primarily invests in equities issued by larger Swedish companies. Annually, the Fund shareholders donate two per cent of the Fund's net assets to WWF as a gift.

STROMMA

Industry
Tourism

Type of partnership
Sustainable business practices
Communication and awareness raising

Conservation focus of partnership
Oceans

FY 2020 budget range (EUR)
25,000–250,000

Working together to save the Baltic Sea

Strömma Turism & Sjöfart AB is one of Scandinavia's largest tourism and sightseeing companies with over 30 brands in the tourism and transport industry. Stromma operates in Sweden, Denmark, Finland, Norway and Holland.

The collaboration between WWF and Stromma is a partnership to help save the Baltic Sea. It involves both regional work to save the sensitive environments of the Baltic sea and local conservation projects in Denmark, Finland and Sweden. In addition, Stromma is taking steps to improve its own business practices and reduce its impact in the environments where it operates.

TETRA PAK

Industry
Packaging

Type of partnership
Communication and awareness raising

Conservation focus of partnership
Recycling

FY 2020 budget range (EUR)
25,000–250,000

Swedish Recyling

WWF and Tetra Pak have collaborated since 2012 around raising the recycling rate for beverage cartons, which has increased from 23 to almost 36 percent over this period in Sweden.

Largely this has been driven through a school competition, where nearly 180 000 children have been involved in recycling of beverage cartons in Sweden since the competition started. School children have been a key success factor for the increasing in recycling of beverage cartons.

VOLVO GROUP

Industry
Automotive

Type of partnership
Sustainable business practices

Conservation focus of partnership
Climate & Energy

FY 2020 budget range (EUR)
25,000–250,000

Volvo and WWF partnering on climate

Volvo Group is a leading provider of transport solutions. During the Climate Savers partnership with WWF 2015-2020 Volvo exceeded its commitment to reduce the total amount of carbon dioxide emitted during the lifetime of trucks, buses and construction equipment manufactured and sold between 2015 and 2020 by 40 million tons, compared with those manufactured in 2013. Thanks to improved fuel efficiency, the total amount of carbon dioxide emitted by trucks, construction equipment and buses manufactured within the Volvo Group between 2009 and 2014 was reduced by more than 40 million tons, compared with those manufactured in 2008. The Volvo Group is working to keep the leader role in the transport sector while showing that climate and business opportunities go hand in hand. Volvo has taken many initiatives to develop sustainable products. The Group's goal is to reduce carbon emissions significantly and lead the transport sector towards a carbon neutral future.

*Member of Climate Savers

The following list represents all participants in WWF-Sweden's Corporate Business club 2020.

7 Energy AB

Advokatbyrån Omnia AB

Advokat Ingemar Janson AB

Akvarie Leasing Väst AB

Ama AB

Anders Nilsson Avfuktning AB

Aros Quality Group AB

Arkitektur & Byggledning 05 AB

Atrio Arkitekter Kalmar AB

Avesta Verkstäder AB

Axon Profil AB

Baggy of Sweden AB

Bas Byggvaror i Åstorp AB

BioEld Norden AB

BOMBAB

Borgstena fastigheter Nord AB

Brand Impact

Brigo AB

Burde Förlags AB

Capture Visualisation AB

Clavius-Thomas Johnson Idé & Formateljé AB

CPRS Enterprises AB (JULGRAN.COM & LÅNGHOLMEN SWIMRUN

Danderyds Reklam AB

Dogger AB

EkonomiLänken AB

Elits Sweden AB

EnergiSystem Tellus AB

EnHunt AB

Enzure

Eson Pac AB

Euphrasia AB

Europaweekend – Weekendresor i Europa AB

EZ Web AB

Fadus AB

Fashion Ave Sweden AB

Frontline Expo AB

Frostbiten AB

GELWEL Uthyrning och Cykel AB

GL InfraConsulting

Globhe Drones AB

Gunnar Olssons Foto AB

Hummingbird Lifestyle Travel

ICA Malmborgs Tuna/ Stefan Billings Livs AB

ICA Nära Nya Varvet

ICA Stop

Inekogruppen AB

Infozone Sverige AB

ISCOM Consulting AB

IT-Stöd Skaraborg AB

JN Consulting AB

JOBmeal Sverige AB

Kompass Advokat AB

Krogstad Group AB

Kulturbygge

Källström Engineering AB

LabMind AB

M Care

Mentra Block AB

Miljöfirman Konsult Sverige AB

Mistra

NAI Svefa

NGD Nordic Green Design AB

Nils Ludvigssons Fastigheter AB

Nordisk Media Utveckling AB

Nya Wermlands-Tidnings AB

Nynäs Rökeri & Fiskhall AB

Ola Bäccman Production AB

Operationskonsulterna

Oskarshamn Energi AB

Outnorth AB

PlusMinus i Luleå AB

Polarpumpen AB

Prinsgården

Pronova AB

Qap Legal Advisors AB

QCG Sweden AB

Rekal Svenska AB

ReuseIT Sweden AB

Rios bygg- & anläggningsmätning

ROBETOY AB

Rollerboys Måleri AB

Saxby Commercial AB

Shiplink

SignUp Software AB

Sims Recycling Solutions AB

Sjöliv Marinentreprenader AB

Speed Group

Strobilus AB

Strukturinvest Sverige AB

Sushi Yama

Söderenergi AB

Tabula

Tour Africa

TR Electronic Sweden AB

Vagabond Shoemakers

Varberg Energi AB

VEAB Heat Tech AB

Veterinärkliniken i Kalmar

Villa Aske Konferenser AB

Visma EssCom

Värmex AB

Wendin Film AB

Wildlife Garden AB

Woodsafe Timber Protection AB

Ödklint Konsult AB

The Climate Savers Programme is WWF's global platform to engage business and industry on climate and energy. Member companies take on two commitments: to become the best in class in reducing greenhouse gas emissions, and to influence market or policy developments by promoting their vision, solutions and achievements. The intention of the programme is to inspire a change in thinking about climate solutions in companies and encourage them to transform themselves in low-carbon leaders, acting as agents of change within their sphere of influence. This leaves member companies better placed to avoid carbon-related risks while realising opportunities within their long-term business strategies.

The Global Forest & Trade Network (GFTN) is one of WWF's initiatives to eliminate illegal logging and transform the global marketplace into a force for saving the world's most valuable and threatened forests. GFTN aims to mainstream the principles of responsible forest management and trade as a standard practice throughout the global forest products industry by providing technical assistance, partnership and trade opportunities with committed companies. GFTN considers independent, multi-stakeholder-based forest certification as a vital tool in this process. Nearly 200 companies in 20 countries around the world participate in GFTN.

WWF **Corporate or Business Clubs** are membership programmes that provide a platform for companies locally or regionally to support WWF's work. Membership in such clubs does not create a partnership between WWF and the company, and does not imply an endorsement of any nature by WWF of the company or its products and services.


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WWF WORLDWIDE NETWORK*

Where we work*

Armenia
Australia
Austria
Azerbaijan
Belgium
Belize
Bhutan
BIH
Bolivia
Brazil
Bulgaria
Cambodia
Cameroon
Canada
CAR
Chile
China
Colombia
Comoros
Croatia
Denmark
DRC
Ecuador
Fiji
Finland
France
French Guyana
Gabon
Georgia
Germany
Greece
Guatemala
Guyana
Honduras
Hong Kong
Hungary
India
Indonesia
Italy
Japan
Kenya
Korea
Kosovo
Laos
Madagascar
Malaysia
Mexico
Moldova
Mongolia
Morocco
Mozambique
Myanmar
Namibia
Nepal
Netherlands
New Caledonia
New Zealand
Norway
Pakistan
Panama
Paraguay
Peru
Philippines
PNG
Poland
Republic of Congo
Romania
Russia
Serbia
Seychelles
Singapore
Slovakia
Slovenia
Solomon Islands
South Africa
Spain
Suriname
Sweden
Switzerland
Tanzania
Thailand
Tunisia
Turkey
Uganda
UK
Ukraine
USA
Vietnam
Zambia
Zimbabwe

Other active countries/ consultants*

Cuba
Kazakhstan
Kyrgystan

Associates/Partners*

Argentina
Ghana
Latvia
Nigeria
Portugal
UAE

*As at April 2019



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Working to sustain the natural world for the benefit of people and wildlife.

together possible.

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